

Project Name: Community Education **Coordinator: Cher Hinerman**

When does the event/project occur? January through October 2024

Where? Various classrooms, community gardens, and event locations throughout Central Oregon

Brief History of Project: The Vice President of Community Education (CE) is elected to coordinate and maintain the annual calendar of community education classes. This includes recruiting teaching and support staff, advertising classes, evaluating the effectiveness of the offerings, and developing plans to meet the needs identified.

Goals: The goals of CE directly support the Master Gardener Missions to TEACH sustainable gardening practices founded on research-based information, to SUPPORT the horticulture program in Crook, Deschutes, and Jefferson Counties, and to PROMOTE the OSU Extension Service Master Gardener Program in Central Oregon and Statewide.

Volunteers needed: Certified MG volunteers are needed throughout the season to teach, work as teaching assistants, market events and classes through social media and routine press releases, and to staff literature tables at public events.

Instructors teach our classes using approved research-based information. The lead instructors are experienced certified MG's who train new teachers in co-teaching experiences. See the *COMGA Instructor Guidelines List* in the Forms tab at GOCOMGA.com.

Teaching Assistants TAs are Ambassadors to our class participants by smoothing classroom operations. This includes room set up and tear down, sign in process, handouts, evaluations, class reports, and sales. We sell soil thermometers, row cover, and soon- packages of row cover clips to help gardeners be successful here. See the *COMGA Teaching Assistant Duties* in the Forms tab at GOCOMGA.com.

Marketing Assistants write press releases including fact-checking, proofreading, and gathering needed info from project coordinators or others planning classes and events. See *Publicity for Event Forms* in the Forms tab at GOCOMGA.com. Marketing assistants extend the reach of press releases by distributing the info on COMGA's social media channels and on local news sites as well, sourcing legal images to enhance the postings. Skills needed include good grammar, attention to detail, familiarity with social media, and comfort with using web-based tools. Digital photo editing skills helpful but not essential.

For more information or to volunteer for Community Education jobs, contact: Cher Hinerman at communityed@gocomga.com or cahinerman@icloud.com or 503-750-7168.